



Staffing eTrainer Attends 2014 Staffing Industry Executive Forum

Summary: Staffing eTrainer partners exhibit at 10th consecutive SIA Executive Forum.

ATLANTA, Ga. – April 9, 2014 – [Staffing eTrainer](#) partners Amy Munroe and Donna Mallard recently exhibited at SIA's Executive Forum in San Diego. According to Munroe, the conference was very positive. She explains, "The main take-away from the conference is that business will continue to grow in high single digits overall, innovation of services will create a value-add to clients, and internal employee staff development is critical."

The popular annual meeting brings together leaders from all sectors of the staffing industry for a week of informational sessions covering current issues, leading trends, future industry challenges, and much more. Munroe and Mallard have exhibited at the conference for the past ten years.

The advice from Staffing eTrainer partners with over 45 years combined experience in the training industry to staffing companies: Evaluate your service offerings for ways to offer innovative solutions and develop your internal staff by investing in quality training and enhanced career development. These proactive steps will prepare you to respond to industry growth!

Staffing eTrainer is a provider of talent development solutions for the staffing industry by staffing industry experts. You can learn more about Staffing eTrainer at www.staffingetrainer.com or by contacting info@staffingetrainer.com.